International Conference on Biofabrication

BIOFABRICATION 2020 WOLLONGONG

September 27-30 2020, Wollongong Australia

Biofab by the beach

SPONSORSHIP AND EXHIBITION PROSPECTUS
The field of biofabrication has reached a pivotal point. The significance and power of converging advances in biomaterials, cell technology and advanced fabrication is clear. Further, biofabrication is viewed as a means to reinvigorate traditional manufacturing industries, by not only providing sustainable manufacturing economies, but by also generating new manufacturing industries to enable innovation in biomedical sciences.

No longer do we ask what we can make. Now it is time to ask ‘What can we make to help?’. What are the areas of application that stand to benefit the most, and how do we all help navigate the translational pathway to ensure success?

This goal and motivation sees the International Conference on Biofabrication 2020 in Wollongong, Australia come at a fortuitous time. Biofabrication 2020 is expected to attract over 400 national and international researchers, clinicians, industry professionals and potential end-users looking to explore opportunities for exclusive, tailored solutions in the biofabrication field.

Collaboration between industry and researchers is growing. The Biofabrication 2020 Local Organising Committee is committed to providing a compelling program that engages world leaders in their field and maximises networking opportunities for companies to engage with researchers, clinicians and end-users at the conference.

Our conference theme – Collaborate and Celebrate – will highlight the importance of an interdisciplinary approach to research involving different scientific and engineering skills to solve clinical challenges, coupled with critical examination of the impact on ethics, regulations and the development of appropriate commercialisation models to ensure translation.

In particular, the conference will also feature a number of special sessions that emphasise the emerging commercial and entrepreneurial opportunities arising in 3D bioprinting, with strong engagement from local and global clinical networks.

We invite you to engage with us to help make Biofabrication 2020 a success. The conference is an ideal platform for your team to network on your current activities, and engage in conversation on ideas to deliver real solutions for real challenges for our communities.

By bringing together international academics, and industry and end-user representatives, you will have an unprecedented opportunity to tap into unexplored networks, further researcher, and build lasting partnerships for future success.

Early involvement with Biofabrication 2020 can generate important exposure for your group, especially through our website, dedicated social media network, and pre-conference events.

We are pleased to offer competitive opportunities to prospective partners and exhibitors. A variety of packages are available to assist you with presenting your business to the delegates so as to reach the widest audience in the most affordable way.

If you would like to discuss an alternative way to support the conference we are more than happy to work on this with you.

The field of biofabrication is working towards addressing clinical needs and delivering game-changing advances that enhance people’s lives. This goes beyond the need for technical expertise. Researchers, end-users and industry need to come together to build new business models and confront the ethical and regulatory issues that arise. Let’s use Biofabrication 2020 to develop and further these discussions, and work towards this exciting goal.

Thank you for taking the time to consider being involved with the International Conference on Biofabrication 2020 in Wollongong, Australia.

I hope that you will join us.

Professor Gordon Wallace
on behalf of the Biofabrication 2020 Local Organising Committee
SPONSORSHIP OPPORTUNITIES

Biofabrication 2020 is your opportunity to connect with scientists, engineers, regulatory specialists, industry participants and clinical investigators working in the fields of biofabrication, bioinks and advanced biomaterials, and biofabricated tissues and organs.

The International Society for Biofabrication has a membership of over 1,000 people from institutions across the globe, and the Biofabrication Conference attracts hundreds of people each year.

Organisers anticipate over 400 people will converge in Wollongong for this exciting event, as Biofabrication 2020 will mark the first time the International Conference on Biofabrication has been held in Australia. It is expected the conference will generate a high level of interest and excitement from both the Australian and international science and academic communities.

Biofabrication 2020 will focus on the importance of an interdisciplinary approach to research to solve clinical challenges for our communities, including key program themes around:

• Biomaterials/Bioinks/Biopolymers
• Lab/Organ/On-Chip Technologies
• Biofabricated Tissues and Organs
• Evaluation, Characterisation and Quality Control for Biofabrication
• Fabrication Methods and Technologies
• Regulatory/Ethics and Clinical Translation
• Industrial Applications in Biofabrication

MARKETING AND BRANDING OPPORTUNITIES

• Conference website – your company and profile will be featured on the conference website
• Regular delegate boosting Electronic Direct Mail (EDMs) – your logo will be included in all EDMs
• Direct marketing to research and industry contacts from across the globe
• Twitter
• Facebook
• Conference App
• Prominent onsite signage
• Marketing direct to the ISBF membership

PROGRAM AT A GLANCE

Sunday 27 September
Exhibitor bump in
Conference opening and sessions (from midday)
Welcome Reception

Monday 28 September
Program sessions and exhibition

Tuesday 29 September
Program sessions and exhibition

Wednesday 30 September
Program sessions and exhibition

BOOKING YOUR SPONSORSHIP PACKAGE OR EXHIBITION SPACE

Please use our online booking portal to reserve your sponsorship package or exhibition space.

BOOK YOUR SPONSORSHIP PACKAGE HERE
BOOK YOUR EXHIBITION SPACE HERE

ENQUIRIES AND BOOKINGS

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OUR 2019 SPONSORS & SUPPORTERS
SPONSORSHIP PACKAGES

All sponsorship packages are quoted in Australian Dollars and are GST inclusive.

PLATINUM SPONSOR $30,000

Exclusive sponsorship and branding across the conference, including sponsorship of the 2020 International Biofabrication Conference Dinner. This substantial sponsorship package can be tailored to your organisation’s specific needs to deliver the highest possible return on investment.

PROMOTION

- Recognition as the exclusive Platinum Sponsor of the 2020 International Biofabrication Conference
- Exclusive sponsorship of the Conference Dinner
- Opportunity to address delegates at the Conference Dinner (5 minutes)
- Sponsor’s own signage prominently displayed at the venue (maximum of 2 pull up banners to be displayed at Conference Dinner)
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION AND EXHIBITION

- Three registrations including daily catering and the Welcome Reception
- Five additional tickets to attend the Conference Dinner
- One 6 metre x 2 metre exhibition booth
GOLD SPONSOR $15,000 (3 AVAILABLE)

PROMOTION
- Recognition as a Gold sponsor of the 2020 International Biofabrication Conference
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION AND EXHIBITION
- Three registrations including daily catering and the Welcome Reception
- One 3 metre x 2 metre exhibition booth

PLUS: choose one of the following options:

BARISTA CART
This popular package allows you to brand the Barista Cart area, including:
- Branded aprons and caps
- Banners and signage
- Literature on coffee tables

CONFERENCE APP
- Exclusive sponsorship of the Conference App
- Logo recognition on the landing page and banner
- Sponsor icon on the first screen, with links to website, brochure and profile
- Logo recognition as the Conference App Sponsor on instruction posters located throughout the conference venue

SATCHEL
- Exclusive sponsorship of the delegate satchel
- Logo recognition, co-branding alongside conference logo
SILVER SPONSOR $10,000 (2 AVAILABLE)

PROMOTION
- Recognition as a Silver sponsor of the 2020 International Biofabrication Conference
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION AND EXHIBITION
- Two registrations including daily catering and the Welcome Reception
- One 3 metre x 2 metre exhibition booth

PLUS: choose one of the following options:

WELCOME RECEPTION
- Exclusive sponsorship of the 2020 Biofabrication Welcome Reception
- An opportunity to welcome delegates to the Welcome Reception (five minutes maximum)
- Sponsor’s own signage prominently displayed at the Welcome Reception venue

NAME BADGE AND LANYARD
- Exclusive sponsorship of the delegate Name Badge and Lanyard
- Logo recognition on each name badge and lanyard along with the conference logo
BRONZE SPONSOR $7,000 (7 AVAILABLE)

PROMOTION
• Recognition as a Bronze sponsor of the 2020 International Biofabrication Conference
• One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
• Logo recognition in all conference promotional material, including conference program and venue signage
• Company logo and profile in the electronic conference handbook and website (including link)
• Electronic brochure in the official Conference Mobile App
• Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION AND EXHIBITION
• Two registrations including daily catering and the Welcome Reception
• One 3 metre x 2 metre exhibition booth

PLUS: choose one of the following options:

PLENARY SESSION (5 AVAILABLE)
• Exclusive sponsorship of one Plenary Session
• Sponsor’s logo displayed at the commencement and conclusion of the Plenary Session
• The opportunity to display one pull up banner during the Plenary Session

Wi Fi
• Exclusive sponsorship of the Wi-Fi service throughout the conference
• The conference Wi-Fi provides excellent exposure for your business as delegates log on using your name as a password
• The landing page will also be your company website
• Logo recognition as the Wi-Fi Sponsor on instruction posters throughout the conference venue

CHARGE BAR
• Exclusive sponsorship of the Charge Bar Station at the 2020 Biofabrication Conference
• The Charge Bar Station will be adjacent to your exhibition booth and can be incorporated into your space
• Furniture provided to complement the station
POSTER SESSION HOST $5,500 (2 AVAILABLE)

This is a fabulous opportunity to mingle with your potential clients and customers in a relaxed and cheerful atmosphere, whilst delegates are viewing the posters. If you are interested in becoming an exclusive sponsor of these events and hosting all the poster sessions, please contact us for further discussion.

PROMOTION

- Exclusive sponsorship of the Poster Session on one day of the conference
- An opportunity to open and close the Poster Session (maximum of three minutes each side of the session)
- Logo recognition on the Poster boards
- Company literature may be displayed in the Poster Session area
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION

- One registration including daily catering and the Welcome Reception
YOUNG INVESTIGATORS SOCIAL EVENT
$3,000 (ONE ONLY)

PROMOTION
- Exclusive sponsorship of the 2020 Biofabrication Young Investigators Social Event
- An opportunity to welcome delegates to the event (maximum five minutes)
- Sponsor’s own signage prominently displayed at the venue
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

REGISTRATION
- One registration including daily catering and the Welcome Reception

DAILY REFRESHMENT BREAKS
$2,000/DAY
(3 AVAILABLE)

PROMOTION
- Exclusive sponsorship of the refreshment breaks for one day of the conference
- Logo recognition on the catering stations
- Company literature may be displayed on each of the catering stations on the day of sponsorship during morning and afternoon refreshments and lunch
- One full page advertisement in the electronic conference handbook (finished artwork to be supplied by sponsor)
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Electronic brochure in the official Conference Mobile App
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

CONFERENCE SUPPORTER
$1,000
(MULTIPLE AVAILABLE)

PROMOTION
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country

ADVERTISING

ELECTRONIC ADVERTISEMENT – CONFERENCE HANDBOOK
Full page $500

ELECTRONIC BROCHURE – CONFERENCE APP
Full page $250
EXHIBITION

Taking an exhibition booth or table is a great way to connect with conference delegates and promote your products and services. With the exhibition area open for the duration of the conference, and all conference lunch and refreshment breaks held in that area, your organisation will receive maximum exposure and an abundance of opportunities to connect with delegates.

The floor plan for the exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time.

EXHIBITION BOOTH

| Early Bird valid until 27 March 2020 | $3,500 |
| Standard from 28 March 2020 | $4,000 |

EXHIBITION FEATURES

- One 3 metre x 2 metre (2.4 metre high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board
- 2 x 120w spotlights
- 1 x 4amp / 100w power outlet
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country
- Two registrations, including daily catering and the Welcome Reception

TRADE TABLE

| Early Bird valid until 27 March 2020 | $2,100 |
| Standard from 28 March 2020 | $2,500 |

TRADE TABLE FEATURES

- One dressed trestle table
- 2 x chairs
- 1 x 4amp/100w power outlet
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the electronic conference handbook and website (including link)
- Delegate list of attendees who have opted in to have their details shared – name, organisation, position, city, country
- One registration including daily catering and the Welcome Reception
CUSTOM BUILT DISPLAYS

If you’d like to customise your booth with additional furniture and features, please check out the Moreton Hire catalogue www.moreton.net.au. Conference specific contact details will be provided closer to the event date.

A custom build will need to be approved by the venue 6 weeks prior to the conference. The Exhibition Build company will be in contact to coordinate a suitable time for the build.

ADDITIONAL TICKETS AND REGISTRATIONS

All staff on site must be registered to attend either by utilising your complimentary registration or by purchasing an additional exhibitor registration for $500 each, which includes:

• Daily catering
• Attendance at conference sessions
• Attendance at the Conference Welcome Reception

Conference dinner tickets may be purchased separately.

This Exhibitor/Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company’s support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of $10,000,000 (check venue limit) or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of, an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate when they confirm their booking.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.
The following terms and conditions apply to your application to sponsor and/or exhibit:

1. DEFINITIONS
Event means the event referred to in the online Booking Application Form. Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the online Booking Application Form. GST means GST within the meaning of the GST Act. GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation. You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. APPLICATION
You will submit the online Booking Application Form for the Exhibition/Sponsorship.

3. APPROVAL
The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee. 50% of this total is payable within 1 ½ days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature with a tax invoice for the full amount of the Exhibition/Sponsorship fee. In the event that You cancel before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund.

4. PAYMENT
Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All online Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral. Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

5. CANCELLATION
In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. CHANGES
Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. STANDS
If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. ASSIGNMENT/SHARED PACKAGES
You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. INSURANCE
Public Liability insurance to a minimum amount nominated in the event sponsorship prospectus must be taken out by You. A copy of the certificate of insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. EXCLUSION
All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. MARKETING
We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST
All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.